



**Portage Bay Café Presents:**  
**The 10th Annual Race around the Lake**  
Founded by 5focus

**Sunday, August 12th, 2018**  
Support Girls on the Run® of Puget Sound

The Lake Union 10K is a fun opportunity to market your business and support a great cause. Help us highlight the Cheshiahud Lake Union Loop Trail and the South Lake Union Community!

**Race details:** The Lake Union 10K is a 6.21-mile, timed race along the Cheshiahud Lake Union Loop Trail. It crosses over bridges and touches the communities of Queen Anne, Freemont, Wallingford, Eastlake, and South Lake Union. Our event starts and finishes at Lake Union Park.

**Post-Race Expo details:** The Expo is located near the race finish line in Lake Union Park. 1700 participants along with plenty of race volunteers, family and friends will enjoy a Portage Bay Café breakfast, our 10K awards ceremony, and post-race vendor booths.

**Local support of Lake Union 10K in 2017 allowed us to donate over \$5000!**



Girls on the Run of Puget Sound, GOTR inspires girls to be joyful, healthy and confident using a fun-experienced based curriculum which creatively integrates running.

**Vendor Opportunities**

**Post-Race Expo Booth Rate \$300**

**Early Reservation Rate \$200 (prior to July 16<sup>th</sup>, 2018)**

*\*please note local taxes and credit card fees not included*

Vendor Set-up: Saturday, August 11 between 6:00pm-8:00pm or  
Sunday, August 12, between 5.30-6.15 a.m.

Vending Hours: Sunday August 12, 6.30 a.m. to 11:00am

Take Down: Sunday 11:00am - 1:00pm

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**Virtual Goodie Bags \$75**

**Include a coupon or link to your marketing materials to 1500 participants with our Lake Union 10K pre-and post-race email blasts**

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Product placement at finish line also an option- please email us for details

**To register please email [ilana@runforgoodracingcompany.com](mailto:ilana@runforgoodracingcompany.com)**

**Vendor commitments due: Friday, August 1st, 2018**